



NEWS

Northern New Jersey Business Volunteer Council

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Corporate Volunteer Day planned in Bergen County Sign up now for great projects

North Jersey: Being successful in business is about more than doing well - it's also about doing good. And in September, local businesses will have the opportunity to spread good deeds in and around Bergen County.

The Northern New Jersey Business Volunteer Council (BVC), a program of the Volunteer Center of Bergen County, will present the second annual **All in a Day's Work**, a county-wide day of service for volunteers from businesses large and small. The event is sponsored by TD Bank.

All in a Day's Work will take place on Friday, September 20. Participating companies underwrite one or more projects – there are dozens from which to choose including painting/staining walkways and railings, preparing a mailing, providing a day of fun for lonely seniors, stocking and bagging food at a local food pantry, painting a group home, gardening or maintaining hiking trails.

The day will begin with a kickoff rally and breakfast to get volunteers pumped up and ready to go. From there, volunteers will disperse to their individual company projects; project underwriting includes project slots for up to 15 volunteers, breakfast and lunch, project management, company logo on the BVC website, and publicity. Individual volunteers may also participate for a fee.

“If your company has considered community service, but no one is quite sure how to begin, this is a great opportunity to participate in a high-profile, area-wide event where we do all the planning and implementation – you just send the volunteers. Your

employees will have a great time giving back and your company will be recognized as a good neighbor.” says Amanda Missey, BVC director.

Interested companies must register before August 30th by emailing elutvak@bergenvolunteers.org or calling 201-489-9454.

Founded in 2000, the BVC gives more than 35,000 employee volunteers the opportunity to impact the lives of low-income children and families by addressing the issues of literacy, hunger and education and the needs of foster children. In thirteen years, the BVC has generated and distributed over \$1.4 million in resources to families in need.

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